William Tucker

My name is Bill Tucker and I have been the Board President at 3360 for three years. My wife and I have been owners since 2012.

BIO

I spent the better part of my adult life in the Advertising Business based in Manhattan, creating my first Ad Agency with backing from a public Company in 1987. From there I became sole owner of three vertically integrated ad agencies with complimentary disciplines. The company grew to employ 60 plus professionals.

Probably the most pertinent part of this experience is that with a company this size (small) I was deeply involved in all aspects of running things: Human Resources, Financial Management and top cheerleader were clearly main focal points.

I was also the person with the responsibility for client relations. Seeing they were serviced with professionalism and respect. I oversaw all client budgets and always treated their money like it was my own.

The Company has evolved nicely and an orderly transition has been accomplished. I am very proud to say that my Daughter has successfully taken over the reins of the Company and is doing a terrific job.

I have also been associated with a number of non- profit organizations: Board Trustee of **Signature Theatre and Ambassador for The** **Advertising Education Foun**d**ation** to name just two.